



**FOR IMMEDIATE RELEASE**

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**It's RODEO week at the Expo! Central Point Wild Rogue Pro Rodeo, May 18-20**

Tickets for the 2023 Central Point Wild Rogue Pro Rodeo are on sale, and seats are selling quickly! We are the proud home of the Professional Rodeo Cowboy Association's (PRCA) only 100-point bull ride in the sport's history. Sticking with tradition, this event attracts many of the rodeo world's biggest stars.

These professional athletes put on an action-packed show, competing in bull riding, saddle-bronc and bareback riding, steer wrestling, barrel racing, tie-down roping, and team roping. Hoping to earn more points in this PRCA-sanctioned event, we will have many top 20 riders from the Columbia River Circuit. (Names of expected contestants to be announced by 5/16/23)

Sponsored locally by the City of Central Point and Rogue Regency Inn & Suites, this year's Wild Rogue Pro Rodeo will not disappoint.

A NEW announcer, Bryan Frye, will call the events, backed by instant replay and our NEW, **very lively** Rodeo Clown, Kyle Bode.

There's more to the Rodeo than just the action in the arena! The indoor/outdoor Rogue Saloon serves up saloon-style beverages in addition to the action on its large-screen TVs. ROCKY TONK Saloon will be the host of the rodeo after-parties this year!

Each night is themed to highlight VIPs in our community:

Thursday night, sponsored by Hunter Communication, focuses on our community businesses that keep THE rodeo alive and flourishing: *OUR SPONSORS*. These VIPs will be featured on the North deck with a special seated dinner while watching the show.

Friday night, sponsored by Lifer Excavation & Construction, focuses on those who serve to keep us safe in our community: First Responders of Southern Oregon.

Saturday night is Patriot Night, sponsored by Better Built Construction. We will honor those who have served and are serving in our Armed Forces.

Save NOW: General admission \$20, Reserved seats \$25 in advance, and *prices go up \$5 at the door*. Advance tickets are available at the new self-service Kiosk at Sherm's Food for Less, the Expo office or the website: [www.wildrogueprorodeo.com](http://www.wildrogueprorodeo.com)

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